

中國太平洋保險(集團)股份有限公司

CHINA PACIFIC INSURANCE (GROUP) CO., LTD.

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 02601)

18 September 2015

Dear H Shareholder,

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and/or the articles of association of China Pacific Insurance (Group) Co., Ltd. (the "Company"), the Company will make available the following options for you to elect for receipt of its corporate communication (the "Corporate Communication"), which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the Company's annual report; (b) the Company's interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; (f) a proxy form; and (g) a reply slip, in the following manners:

- (1) to read the Corporate Communication published on the Company's website at www.cpic.com.cn ("Website Version") in place of receiving printed copies, and receive a printed notification of the Corporate Communication on the Company's website; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

For the purposes of environmental protection and cost saving, the Company recommends you to select the Website Version. To make your election, please mark "X" in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return it by post or hand delivery to the Company c/o its Hong Kong H Share Registrar (the "H Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you will not need to affix a stamp when returning your reply form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the duly completed Reply Form or receive a response indicating any objection from you within 28 days from the date of this letter and until you inform the Company c/o the H Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you are deemed to have consented to receiving the Website Version of all Corporate Communication only. A notification of the publication will be sent to you by post when the relevant Corporate Communication is published on the Company's website.

If you choose to receive the Corporate Communication in printed form, the Company will send the Corporate Communication in your selected language(s) to you unless and until you notify the Company's H Share Registrar in writing or via email to cpic.ecom@computershare.com.hk that you wish to receive the Corporate Communication in the other (or both) language(s) or by electronic means through the Company's website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Company's H Share Registrar or by sending an email to the email address as indicated above specifying your name, address and request to change the choice of language or means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly upon your request, promptly send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all Corporate Communication will be available from the Company or the H Share Registrar on request; and (b) both the English and Chinese version of all corporate communication will also be available on the Company's website at www.cpic.com.cn and the website of The Stock Exchange at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.